



Materials used in Kush Living apartments must be environmentally friendly.

## Eco-friendly practices place 'company on top'

In this age of carbon footprints and sustainability, consumers are paying attention to the business practices of the companies they choose to give their money to.

Boutique serviced apartment providers are also making their contribution to green efforts, with one operator proclaiming itself the leader of the pack.

The claim, from Kush Living, heads a list of measures the company, headed and founded by Dinesh Nihalchand and Alex Bent, has taken to show that environmental responsibility should be taken seriously.

Kush located a mainland factory that produced eco-friendly paint and paid to have it independently tested before use. Non-toxic cleaning products are also used. Light sensors are used in less busy areas, with Lutron light switches employed to reduce consumption.



**KUSH**

The company said in a statement that its "amenities are 100 per cent natural with no animal products", and all refillable containers were made of metal "to reduce plastic waste". It added that its "apartments have independent laundry machines to avoid hotel-style over-washing of linen". Kitchens have Smeg appliances from the United States (A-rated to European standards) plus an Eco-kettle, while canvas, reusable shopping bags are also provided.